



we help you make waves

what we do

Making Waves Marketing is a dynamic, woman-owned marketing agency dedicated to delivering comprehensive services. With over two decades of industry expertise, we have forged valuable connections across the United States, offering the kind of support that our partners require. Our boutique approach sets us apart, as it enables us to immerse ourselves in your brand, effectively becoming an extension of your team.

At Making Waves Marketing, we are experts in every facet of marketing, encompassing traditional and digital media buying, social media marketing, cutting-edge web design, captivating event and entertainment promotions, and grassroots marketing strategies. Allow us to be your trusted partner in making waves and achieving your marketing goals.



Our Services

Traditional Marketing

- Traditional Media Buying (Radio, Television, Streaming Television, Out of Home)
- Project Management
- Promotional & Media Blitzes
- Sponsorships
- Public Relations
- Direct Mail

Digital Marketing

- Social Media Curation & Content
- Search Engine Optimization
- Pay Per Click
- Native Ads
- Email Marketing
- Content Marketing
- Influencer Marketing

Grassroots Marketing

- Local Community Engagement
- Local Partnerships
- Street Team Marketing
- Guerilla Marketing
- Social Media Engagement
- Community Feedback
- Local Sponsorships

the process

understand
target
audience



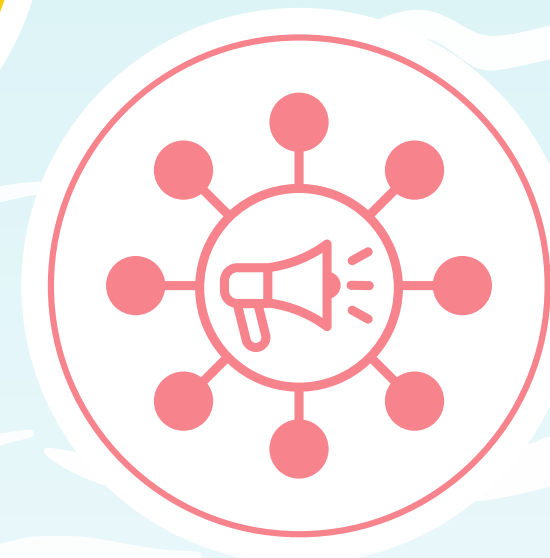
market
research



set clear
goals & objectives



determine
marketing
channels



test, measure and
optimize



identify content
strategy



marketing
calendar



budget
allocation



verticals & experience

Entertainment Marketing & Promotions | Sports Marketing
Non-Profit | Education | Legal | Consulting | New Business Launches





we help you make waves

Email today for customized package pricing

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