Making Waves

MARKETING

We help you make waves, not ripples.

what we do

Making Waves Marketing is a female-owned boutique agency helping brands rise above the rest. We have spent years building vendor relationships, so we know who to turn to and trust with your treasured brand. Our boutique approach allows us to show up for you in a tailored and meaningful way, making it feel like we are just another part of your company.

We will build and implement a strategic plan to increase awareness, consideration, market share and sales. We specialize in media buying – radio, tv, OTT, and OOH, digital marketing, social media and grassroots marketing which includes events, guerilla street marketing, and neighborhood advertising.

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our services

Traditional Marketing
- Traditional Media buying and planning (Radio, Television, Streaming Television, Outdoor Media)
- Project Management
- Promotional and Media Blitzes
- Sponsorships
- Direct Mail
- Brand Strategy and messaging

Digital Marketing
- Social Media Strategy and Content Curation
- Programmatic
- Email
- Influencer
- Cross Device Display
- OTT
- Streaming Audio

Grassroots Marketing
- Community Events
- Promotions
- Guerilla/Street Marketing
- Neighborhood Outdoor Advertising
- Product Distribution

where it all begins

Understand

We gather information on your company, consumer, challenges and goals

Plan

Based on understanding, we develop a plan to meet your goals

Execute

Once plan is approved, we execute as approved

Evaluate

We review and modify execution as needed.

We continue to refine & optimize the plan

Making Waves MARKETING

verticals & experience

entertainment | sports marketing | telecommunications

retail | travel | non-profits | new business launches

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Email today for customized package pricing

Didi Martz – didi@makingwavesmktg.com
Referrals Available
Check out our Five Star Reviews on Google & Facebook

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www.makingwavesmktg.com